



Sponsorship Opportunities at the Canadian Society of Soil Science-Alberta Soil Science Workshop Joint Conference 2022

The 2022 annual meetings of the Canadian Society of Soil Science (CSSS) -Alberta Soil Science Workshop (ASSW) (**CSSS-ASSW 2022**) will be held at the University of Alberta Campus in Edmonton, May 23-27, 2022.

The theme of the **CSSS-ASSW 2022** is **Soil Science for Sustainable Development**.

To support the upcoming **CSSS-ASSW 2022**, we are seeking sponsorships. The following pages outline the details of benefits to sponsoring organizations relative to contribution levels. All sponsors receive the benefit of positioning themselves, in the minds of the public and today's young scientists from Canada and from around the world, as organizations committed to the responsible management of soils and other natural resources. We invite you to make your commitment as soon as possible. Recognition in the program document requires receipt of your information by **15 April 2022**.

Yours sincerely,

The Organizing Committee

Scott Chang, University of Alberta

Symon Mezbahuddin, Alberta Agriculture, Forestry and Rural Economic Development

Asim Biswas, University of Guelph

Konstantin Dlusskiy, Paragon Soil and Environmental Consulting

Monika Gorzelak, Lethbridge Research and Development Centre

Len Kryzanowski, Alberta Agriculture, Forestry and Rural Economic Development

Tariq Siddique, University of Alberta

Mathew Swallow, Mount Royal University

For further detail on the conference, please visit

<https://csss-assw2022.ca/>

Note: The Organizing Committee reserves the right to refuse a sponsorship offer if the Committee considers a specific sponsorship inappropriate for this conference



Canadian Society of Soil Science

Société Canadienne de la Science du Sol





DETAILED BENEFITS OF SPONSORSHIP PACKAGES

COMMON BENEFITS AT ALL SPONSORSHIP LEVELS:

- Acknowledgement in proceedings/book of abstracts, in field tour guidebooks, and during acknowledgment slide presentations
- Sponsorship acknowledged at the Reception/Banquet, and at the beginning of field tours

PATRON (\$4,001 +):

- Large sign with company logo (approx. 3' X 2') placed at the registration area placed individually
- Two complimentary registrations + two complimentary tickets for the Banquet
- Logo on the website in sponsor patron area and max. 100-word company promo
- Opportunity to have an exhibit present during the conference

PLATINUM (\$2,001 - \$4,000):

- Large sign with company logo shared with a maximum of two other logos at the registration area
- One complimentary registration + one complimentary ticket for the Banquet
- Logo on the website in sponsor area and max. 50-word company promo
- Opportunity to have an exhibit present during the conference

GOLD (\$1,001 - \$2,000):

- Sign with company logo shared with ten other logos placed at the registration area
- One complimentary registration
- Logo on the website in sponsor area

SILVER (\$501-\$1,000):

- Listing with company logo at the registration area
- Logo on the website in sponsor area

BRONZE (<\$500):

- Listing with company logo at the registration area
- Logo on the website in sponsor area



Canadian Society of Soil Science

Société Canadienne de la Science du Sol





SPONSORSHIP AGREEMENT

Canadian Society of Soil Science – Alberta Soil Science Workshop Joint Conference 2022 (CSSS-ASSW 2022)
Edmonton, Alberta. May 23-27, 2022

Sponsor name: _____ hereby agrees to contribute the sum of \$ _____ payable to “Alberta Soil Science Workshop” to become a sponsor of the “**CSSS-ASSW 2022**” conference to be held May 23-27, 2022, in Edmonton, Alberta.

Levels of Sponsorship (see “DETAILED BENEFITS OF SPONSORSHIP PACKAGES” above)

- PATRON (\$4,001 +)
- PLATINUM (\$2,001 - \$4,000)
- GOLD (\$1,001 - \$2,000)
- SILVER (\$501 - \$1,000)
- BRONZE (<\$500)

Sponsors will be recognized provided that full information and a commitment for payment is received by [15 April 2022](#).

1. Sponsor to provide an electronic/digital copy of the company logo (TIF or JPG preferred) to have it included on the Sponsor sign and other acknowledgements.
 - An electronic copy of our logo is attached.
 - An electronic copy of our logo is being supplied by email to lenkryz@telus.net
2. Sponsor to provide a brief description (<100 words) of the company, its products and services to have it included on the Sponsor List. We reserve the right to edit copy for space requirements.
 - Description is attached
 - Description is being supplied by email to lenkryz@telus.net

Company Name (*We will use it exactly as you write it here*): _____

Website: _____

Address: _____

Postal code _____ Email _____

Phone _____ Fax _____

Name and Title of Authorizing Agent: _____

Authorizing Agent’s Signature _____

- Payment is enclosed (payment should be payable to Alberta Soil Science Workshop)
- Please Invoice Us

Send the completed and signed agreement by either mail or email:

Mail: Alberta Soil Science Workshop, C/O Len Kryzanowski, 10947-35A Ave NW, Edmonton AB Canada, T6J0A2

E-mail: lenkryz@telus.net



Canadian Society of Soil Science

Société Canadienne de la Science du Sol

